

Yang Jie

Lafayette College
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Education

University of Utah

PH.D., FINANCE, 2024.

University of Texas at Dallas

M.S. IN BUSINESS ANALYTICS (with High Distinction), 2018.

Southern Methodist University

M.S. IN MANAGEMENT SCIENCE, 2015.

Northwestern Polytechnical University

B.A. IN ENGLISH, 2014.

Current Position

Assistant Professor, Lafayette College, 2024 - Present

Research Interests

Corporate Finance and Governance, Executive Compensation, ESG,
Household Finance

Published And Working Papers

The impact of ESG on Director Career Prospects

Job market paper

Bunnies, Chiselers, and Cherry Pickers: Where Discrimination Arises in Auto Lending

with Mark Jansen

Contemporaneous Effects of Gamified Reward Specificity on Knowledge Contribution: Evidence from a Q&A Community

with Bo Wen, 2023, *The Online Journal of Applied Knowledge Management*

Selected Works In Progress

ESG-Embedded Executive Compensation

with Jeffrey L. Coles

ESG Disclosure in Proxy Statements

with Yunhui Han and Huayi Tang

Bank Deregulation

with Huayi Tang

ESG Mutual Fund

with Sebrina Ling

Invited Talks

Lafayette College, Colorado College, University of North Texas, 2023

Conference Participation

Presenters

FMA PhD Consortium 2023, FMA European PhD Consortium 2023, Utah Winter Finance Conference Student Session 2023 2024

Discussants

Utah Winter Finance Conference Student Session 2019 2020 2021 2023 2024, FMA Annual Meeting 2021

Teaching Experience

Lafayette College

ECON 320 - Corporate Finance, Fall 2024

David Eccles School of Business, University of Utah

FINAN 4030 - Corporate Finance, Summer 2021

Undergraduate level, as instructor

FINAN 4040 - Intermediate Corporate Finance, Summer 2021

Undergraduate level, as instructor

DESB PhD Summer Bootcamp, 2021, 2022

PhD level, as instructor

-Topics: Using Economic Data For Research, Stata, R, Latex; Secondary Data
FINAN 6122 - Advanced Finance, 2021 to Present

MBA level, as case writer

Student Feedback:

“Really easy to get communicate with and I felt comfortable asking questions”

“Instructor Yang Jie was very helpful and supportive to me as a student.”

Services

Referee: Journal of Corporate Finance x 1, Journal of Behavioral and Experimental Finance x 4, Emerging Markets Finance and Trade x 1

PhD Pre-seminar Organizer, 2021

David Eccles School of Business, University of Utah

Council Member, 2022 to Present

Utah Finance Diversity and Inclusion Program

Awards And Fellowships

Marriner S. Eccles Award for Excellence 2018

Dean’s Excellence Scholarship, UT-Dallas 2016

Beta Gamma Sigma, SMU 2015

Student of Shaanxi Province, Merit Student of School, NWPU 2011 2012 2013

Professional Experience

CalAmp Corporate, Richardson, TX 2017-2018

Operations Analyst

The University of Texas at Dallas, Richardson, TX 2016-2017

Treasury Analyst

Industrial and Commercial Bank of China US, New York, NY 2015-2016

Business Analyst

Skills and Languages

Stata, R, Python, SQL, SAS, Matlab, L^AT_EX

Mandarin (native), English (fluent), French (basic)

Abstracts **ESG's Impact on Director Career Prospects (JMP)**

This paper studies the relationship between firms' ESG performance and directors' career prospects – whether firms value directors' ESG reputation and establish the causality through the shocks on the demand side. I find that directors with better ESG reputations, proxied by their employers' previous ESG performance, have better labor-market outcomes for 5 years, which is the median term of directorships. This finding is stronger in pro-ESG states and high-polluting industries. The results are robust with director-level analysis. This paper contributes to the literature on the impact of the firm's ESG performance and increasing initiatives.

Bunnies, Chiselers, and Cherry Pickers: Where Discrimination Arises in Auto Lending

Using novel data from loans acquired from auto dealerships, we find evidence consistent with discrimination against minority and female borrowers. Our results show that female and African American borrowers pay higher interest rates than white male borrowers even after considering creditworthiness. Despite paying higher interest rates, female borrowers are less likely to default on their loans than male borrowers. Contrasting loan origination terms and outcomes suggest taste-based discrimination against female borrowers and statistical discrimination against African Americans.

Contemporaneous Effects of Gamified Reward Specificity on Knowledge Contribution: Evidence from a Q&A Community

This study investigates the contemporaneous effects of virtual badges on knowledge contribution in a Q&A (Question & Answer) community. Drawing on regulatory fit theory, we propose a conceptual framework of gamified reward specificity to explain how winning some types of badges can stimulate users' contemporaneous knowledge contributions more likely than others. The study empirically assesses such contemporaneous effects by conducting logistic regression analyses on the data collected from Stack Overflow. The findings suggest that attaining a specific badge can increase users' contemporaneous knowledge contributions related to that badge, while attaining a non-specific badge can decrease such contemporaneous contributions. These findings contribute a new perspective to the existing literature and address overlooked aspects of gamification practices, offering innovative insights into how to design gamified reward systems more effectively in Q&A communities.