

## Rose Marie L. Bukics, CPA

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**Department of Economics**  
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### **EMPLOYMENT HISTORY**

1980-present	Lafayette College, Easton, PA
Sept. 2002- Present	Thomas Roy and Lura Forrest Jones Endowed Professor Economics Department
Jan. 2006- May 2007	Dean of Studies (Acting)
July 2004- Aug. 2005	Department Head, Economics and Business (Acting)
Sept. 1997- Sept. 2002	Professor of Economics and Business
Sept. 1995- Sept. 1997	Professor of Economics and Business and Department Head
Sept. 1991- Sept. 1995	Associate Professor of Economics and Business and Department Head
Sept. 1988- Sept. 1991	Associate Professor of Economics and Business
Aug. 1980- Sept. 1988	Assistant Professor
1978-1980	Senior Internal Auditor Pennsylvania Power and Light Company Allentown, PA

- 1976-1978 Auditor/Staff Accountant  
Deloitte, Haskins and Sells  
Certified Public Accountants  
Allentown, Pa
- 1979-1980 Adjunct Professor of Accounting  
Northampton County Community College  
Bethlehem, PA

**OTHER TEACHING**

**Ecole Superieure De Commerce, Dijon France**, September, 2004, 2005, 2006  
Invited to teach an intensive short course on US GAAP to graduate students in the international accounting program

**PROFESSIONAL TEACHING AND BOOK AWARDS**

- Pennsylvania Society of Certified Public Accountants Outstanding Educators Award, 2012
- American Educational Publishers Association Distinguished Achievement Award, June 2010, in recognition of the Reading, Writing and Thriving text (see publications below)
- Frank J. O'Hara Award from the University of Scranton in Recognition of Distinguished Achievement in Education, 1997

**LAFAYETTE TEACHING AWARDS**

- Omicron Delta Epsilon Award for Overall Contribution to the Economics and Business Department: 2020, 2016, 2015, 2012, 2008, 2006, 2003, 2002, 1993
- Professor James E. Lennertz Award for Teaching and Mentoring, 2008
- Marquis Distinguished Teaching Award, 1999
- Daniel L. Golden Faculty Service Award: 1999, 1996
- Aaron Hoff Award for Outstanding Contribution to the Lafayette Community, 1992
- Lindback Foundation Award for Distinguished Teaching, 1991
- Student Government Award for Excellence in Teaching, 1988

**PUBLICATIONS**

**Books**

*Reading, Writing, Thriving: How to Make the Wall Street Journal A Key Part of Your Business Curriculum*; The Wall Street Journal, Fall 2009

**Books – continued**

*Accounting and Finance for Lawyers*, co-author with Cynthia M. Urbani, Altman Weil Pensa Publications, Inc., 1998

*Medical Practice Accounting and Finance: A Guide for Physicians, Dentists and Other Health Care Practitioners*, co-author with D. Chambers, Richard D. Irwin, Inc., 1995

*Debits, Credits and Cash: What Every Growing Business Needs to Know About Accounting and Finance*, co-author with Ruth E. Engle, Probus Publishers, Chicago, IL, 1994

*Análisis de Estados Financieros*, Barcelona: Romanyà/Valls, 1993

*Financial Statement Analysis: Basics and Beyond*, Probus Publishers, Chicago, IL, 1991

*International Financial Management: A Handbook for Finance, Treasury and Accounting Professionals*, co-editor with Bernard S. Katz, Probus Publishers, Chicago, IL, 1990

*The Handbook of Credit and Accounts Receivable Management*, co-author with Walter T. Loven, Probus Publishers, Chicago, IL, 1987

**SELF-PUBLISHED TEXT** Financial Reporting and Analysis: A Foundation for Understanding the 21<sup>st</sup> century Financial Markets; first printed 2011; revised bi-annually to reflect the constantly changing events and regulations. The text is provided free to students each term.

**Professional Journal Articles**

It's Never too Late to Learn a lesson, *Pennsylvania CPA Journal*, spring, 2014, pg 22

Article: Unique Approaches to the 150 Hours, *Pennsylvania CPA Journal*, spring, 2013, pg 14-15

More Accounting Majors Could Be a Short Lived Success, *Pennsylvania CPA Journal*, spring 2012, page 21

Trends in Accounting Education and Placement, *Pennsylvania CPA Journal*, fall 2011, page 19

FASB and Private Company Reporting: Too Little and Too Late, *Accounting Today*, July 2011

Fraud and Forensic Accounting Education and the 150 credit hours Requirement: A Perfect Opportunity; *Pennsylvania CPA Journal*, fall 2010

Financial Statement Changes Will Impact the Classroom on Day One", *Pennsylvania CPA Journal*, Fall 2009, pp 12-13

"IFRS Ripples Through the Profession" Pennsylvania CPA Journal, Summer 2009, pp 31-33. **Reprinted** : accountingweb.com, 9/9/09. Student co-authors: Samantha Speer 09" and Alaina Masler 09"

"International Financial Reporting Standards: Moving Forward at Exponential Speed", Arizona CPA 24:3; March/April, 2008 pp16-18

"Global Standards Loom Large," Pennsylvania CPA Journal, Fall 2007, pp 18-19

Technology Generation Upgrades: Are Educators and Employers on the Same Page?" Pennsylvania CPA Journal, co-authors with Susan Borkowski and Mary Jeanne Welsh Fall 2007, pg. 23-27

Educating the Next Generation for the Global Workplace: Can Educators Do More in the Classroom?

5<sup>th</sup> Global Conference on Business and Economics, Conference proceedings, Cambridge, England, July 6-8, 2006.

"Making Accounting Standards Work Globally", Pennsylvania CPA Journal, Summer 2006, pp 28-31

"Just" One More Topic to Teach, Pennsylvania CPA Journal, Fall 2005, pg. 16-17

"No Accounting Needed? A Review for Intermediate Accounting," The Accounting Educator, Spring 2005

"Transform Your Students into a Human Balance Sheet," Accounting Instructors Report, Fall 2003

"Fraud Detection: Increasing the Auditor's Responsibilities," co-author with John M. Fleming, Pennsylvania CPA Journal, Winter 2003

"Revenue Recognition: It Doesn't Really Concern You; or Does It?", AFP Exchange, November/December 2002

"The Big Splash: Goodbye pooling, Hello Goodwill Impairment Testing," co-auth with Benson J. Chapman, The CPA Journal, March 2002, pp. 32-36

"Future Accountants in a Real-World Classroom," Pennsylvania CPA Journal, Fall 2001, pp. 35-37

"Accounting for Differences," co-author with Marge O'Reilly-Allen and Chris Schnittker, Financial Executive, March/April 2000, pp. 36-38

"Present Value in Accounting Measurements," co-author with John M. Fleming, Pennsylvania CPA Journal, Spring 2000, pp. 7, 20

"Improper Revenue Recognition: A Problem for the Profession," co-author with John M. Fleming, *Pennsylvania CPA Journal*, Winter 2000, pp. 9-13

"The Purpose and Policy of Consolidated Financial Statements," co-author with John M. Fleming, *Pennsylvania CPA Journal*, Fall 1999, p. 5

"AICPA Alerts Issued to Guide Practitioners with Audit, Review and Compilation Engagements," co-author with John M. Fleming, *Pennsylvania CPA Journal*, Summer 1999, pp. 6, 47

"New Hires: Are They Ready for the Profession? Is the Profession Ready for Them?," co-author with John M. Fleming, *Pennsylvania CPA Journal*, Spring 1999, pp. 22-27, 36

"Lessons to be Learned from Hindsight," co-author with John M. Fleming, *Pennsylvania CPA Journal*, Winter 1999, p. 8

"International Accounting Standards: What You Don't Know May Hurt You," co-author with Margaret O'Reilly, *Pennsylvania CPA Journal*, Fall, 1998, pp. 37-41

"Accounting and Assurance Services," co-author with John Fleming, *Pennsylvania CPA Journal*, Fall, 1998, pp. 5, 58

"Increase Your Cash Flow," co-author with Cynthia M. Urbani, *Bottom-Line Management*, (November 1997) p. 9

"Choosing the Right Form of Business for Tax Purposes," co-author with Cynthia M. Urbani, *Bottom-Line Management*, (September, 1997) pp. 6-7, 12

"Changes to Attestation and Audit Standards on the Horizon," *Pennsylvania CPA Journal*, (Fall, 1997) pp. 14, 54

"What Outside Accounting Firms Can Do For Your Law Business, co-author with Cynthia M. Urbani, *Bottom-Line Management for Law Firms* 2.6, (June, 1997) pp. 4-5

"Management or Mismanagement," co-author with D. Chambers and S. Stettz, *Journal of Accountancy*, October, 1996, pp. 63-67.

"Mentoring: An Added Dimension," *Pennsylvania CPA Journal* 66.5, October, 1995, p. 21

"Successful Credit Policies for the Global Marketplace," *Credit and Financial Management Review*, January, 1995.

"Bad Debt Recognition: Why Timing is Everything," *Credit Research Digest*, September, 1994.

"Getting the Make on Audit Reports," *Business Credit*, June, 1993, pp. 9-10.

"Is It Time to Review Your Credit Policy?," *Business Credit*, February, 1993, pp. 32-33

### **Other Articles**

"Charitable Giving and the Economy," *Project for People*, Fall 2003, pp. 1-2

"Working Within the System: Time Management, Mentoring and Networking," New Faculty Handbook of the American Accounting Association, Spring 2001, pp. 61-65

"Real Price of 'Downsizing' is Cynical Next Generation," distributed through Knight-Ridder News Service and published in over 20 newspapers nationwide, 1996.

"Cold Business Reality Replacing the Warm Fuzzies at Local Banks," *The Morning Call*, October 9, 1995

"Expensive Knot of Paperwork Strangling Health Care System," distributed through the Knight-Ridder News Service and published in nine different newspapers nationwide

"Disney's European Adventure, A Lonely Financial Nightmare," *The Morning Call*, September 16, 1994, p. A13

### **Book Chapters**

"Credit and Accounts Receivable Information Systems," *Encyclopedia of Accounting Systems*, 2nd edition, Volume 1, 1994, pp. 39-47

"Export Receivables Management," co-author with Walter T. Loven, *International Financial Management: A Handbook for Finance, Treasury and Accounting Professionals*, 1991, pp. 585-601

### **Book Reviews**

*"Have you Unwittingly Stepped on a Communications Landmine,"* for the book *Communication Landmines! 18 Communication Catastrophes and How to Avoid Them* by Martin Clarke (Lafayette, 83'), *The PICPA Journal*, Fall 2003, p.21

*" Tips for Managing Peers,"* for the book *First Among Equals*, *Pennsylvania CPA Journal*, Fall 2002, p. 16

*"Hiring the Best Employee,"* *Pennsylvania CPA Journal*, Spring 2002, p. 17

*"An Inside Look at the Board Room,"* *Pennsylvania CPA Journal*, Fall 2001, p. 5

*"Financial Accounting," Issues in Accounting Education*, May 2001, pp. 322, 323

*"Exploring Ethical Decisions," Internal Auditor*, October 1999, 19-20

*Corporate Financial Management: Strategies for Maximizing Shareholder Wealth* by Earl Landesman, *Internal Auditor*, August, 1998, p. 24-25

*Smart Work* by Lisa J. Marshall and Lucy D. Freedman, *Internal Auditor*, (February, 1997): 22-23

*Fraud Auditing and Forensic Accounting* by G. Jack Bologna and Robert J. Lindquist, *Internal Auditor*, June, 1996, pp. 18-19

*The Handbook on Corporate Fraud* by J. Bologna, *Internal Auditor*, February 1994, pp. 18-19

*Accountancy Comes of Age: The Development of an American Profession 1886-1940*, *Journal of Interdisciplinary History*, fall, 1991

#### **INVITED CONFERENCE PRESENTATIONS**

**The Wall Street Journal Annual Meeting, Princeton, NJ**, June, 2010

Topic: Effective communication with college and university faculty

**Arizona State CPA Society Annual Conference**, Phoenix, AZ; January 2010

Topic: Proposed changes in financial statement presentation in the age of international financial reporting standards

**Arizona State CPA Society Annual Conference**, Phoenix, AZ; January 2008

Topic: International Financial Reporting Standards: Their History and Development

**Accounting Educators Conference**, Philadelphia, Pa. February 2004

Topic: Student Role Playing as a Learning Pedagogy

**American Accounting Association**, Mid-Atlantic Philadelphia, Pa.; April 2003

Topic: Academic Implications of Corporate Fraud Disclosures

#### **PEER REVIEWED CONFERENCE PRESENTATIONS**

**American Accounting Association, CTLA Conference**, Anaheim CA, August 2013

Engaging Students Beyond the Classroom: Enhancing their Critical Thinking Skills and Making Them Real World Ready

Business Professor Teaching Summit, Drexel University, Philadelphia, PA

Effective Use of the Wall Street Journal to Enhance Real World Learning

**PROFESSIONAL AND OTHER ACTIVITIES**

Pennsylvania CPA Journal:

- Chair, Editorial Board, May 2003 – May 2005
- Column Coordinator – Education 2005 to 2014
- Column Co-Coordinator – Accounting and Assurance Services, 1999-2002
- Column Co-Coordinator – Book Review Column, 2001- 2002

Allentown Diocese

- Member, Bishop’s Commission on Catholic Schools, 2010-2013; 2019-present
- Chair – Audit Committee, 2001- 2006
- Member – Finance Committee, 2001- 2006
- Member – Budget Sub-Committee, 1998-2000
- Negotiating Team for the Teacher Contracts, 2000-2001
- Member – Board of Education, 1998-2000

**GRANT/FUNDING RECEIVED**

- Recipient of the IES Fellowship, summer 1999. Spent two weeks in France, Belgium and Germany studying the European Union first hand with colleagues from 16 other liberal arts institutions.
- Funds to attend a week-long seminar on teaching international business and finance at the University of South Carolina, July 2004.

**PROFESSIONAL MEMBERSHIPS**

American Institute of Certified Public Accountants  
Pennsylvania Institute of Certified Public Accountants  
American Accounting Association  
Institute of Internal Auditors  
Financial Executives Institute

**EDUCATION:**

University of New Mexico	2012	Certificate in Business Ethics
Lehigh University	1981	Masters in Business Administration
University of Scranton	1976	Bachelor of Science in Accounting, Summa cum Laude Recipient of the PICPA Award for Excellence in Accounting

**PROFESSIONAL CERTIFICATION:**

Certified Public Accountant (CPA) - State of Pennsylvania